

## THE DALLAS FOUNDATION CUSTOMIZABLE CORPORATE GIVING FOR GOOD CARDS

Is your organization looking for an innovative way to recognize clients and employees? Is it becoming more difficult to find the right holiday or commemorative gift? Now you can give the gift of giving!

The Dallas Foundation's Giving for Good card acts much like a retail gift card, only the value is redeemed as a donation to benefit a charity chosen by the card recipient. Sending a Giving for Good card is a thoughtful way to say that you care about your employees' and clients' favorite charitable causes.

Because each Giving for Good card is processed through The Dallas Foundation, you are entitled to a charitable tax deduction for the full purchase price of the cards. The Giving for Good card recipient will redeem the card – in the recipient's name – to any 501(c)(3) public charity located in the United States, including churches, schools and synagogues.

Card orders may be customized with your company logo, as set forth in the schedule below:

### Price per card

10 - 100 cards	=	\$3.00 per card (+ amount you want loaded on the card + processing fee)
101 - 500 cards	=	\$2.50 per card (+ amount you want loaded on the card + processing fee)
501 or more	=	\$2.00 per card (+ amount you want loaded on the card + processing fee)

**Giving for Good cards may be loaded in denominations of \$25, \$50 and \$100.**

### EXAMPLE

#### 100 customized cards, each with a \$25 giving value:

Giving value loaded onto each card (100 \$25-cards)	=	\$2,500
Custom card cost (100 cards at \$3.00 per card)	=	\$300
Processing fee	=	\$85
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Total		\$2,885*

*\*The entire amount, \$2,885, is a charitable contribution that supports the mission of The Dallas Foundation, a nonprofit publicly supported organization dedicated to improving the quality of life in the community.*

### Customized Envelope Option

Should your company desire a custom-designed envelope for the cards, The Dallas Foundation can work with your staff and an outside vendor to create the envelope. All hard costs for the envelope production will be incurred by the company.

**To order your cards in time for giving season, contact Dawn Townsend at 214-741-9898 or [dtownsend@dallasfoundation.org](mailto:dtownsend@dallasfoundation.org).**

*The Dallas Foundation's mission is to serve as a leader, catalyst, and resource for philanthropy by providing donors with flexible means of making charitable gifts to enhance our community.*

# CUSTOMIZED GIVING FOR GOOD CARD STYLE SHEET



## CREATE YOUR OWN CUSTOM DESIGN

Send your 300 dpi JPEG artwork to Dawn Townsend at [dtownsend@dallasfoundation.org](mailto:dtownsend@dallasfoundation.org).

Allow space for The Dallas Foundation's logo and we'll apply it to the card.

Color profile: CMYK

Color depth: 16.7 million

Resolution: 300 DPI