



The
Dallas
Foundation

Here for Good.



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The Dallas Foundation has bridged donors to their philanthropic goals for nearly a century. Today, we remain a driving force in Dallas, squarely focused on educating and activating our donors, deeply engaged with our partners to invest in meaningful change for this community, and relentlessly optimistic about the well-being of our next generation.

Julie Diaz

President and CEO







Boldly driving philanthropy for **tomorrow's Dallas.**

The Dallas Foundation, established in 1929, was the first community foundation in Texas. Through its many years, The Dallas Foundation has built an organization deeply rooted in relationships and respect.

For nearly a century, The Dallas Foundation has connected people to the causes they care about—improving lives and making progress you can see throughout North Texas. Through our philanthropic expertise, community leadership, and catalytic investments, we are focused on making Dallas a brighter place for everyone who calls it home.

Building on our legacy and recognizing the constancy of change, we are excited to drive toward our centennial, and look forward to serving our donors and the community in meaningful, innovative, and impactful ways for the next 100 years.

Our Mission

We bring together people, ideas, and investments in Greater Dallas so individuals and families can reach their full potential.



Connecting you to the causes you care about.

The Dallas Foundation manages philanthropic resources, curating community impact and investing alongside our donors to make Greater Dallas a more equitable, brighter community. We engage with donors on a deeply personal level – listening, advising, and educating on measurable solutions that move the needle in this community.

We provide donors and their professional advisors with simple, effective tools to achieve their philanthropic goals. For donors who have entrusted us with their legacy giving, The Dallas Foundation serves as stewards of their charitable legacy long after their lifetime.

Our Philanthropic Services

Efficient and Effective Vehicles for Giving

Community Knowledge and Expertise

Tailored Educational and Learning Opportunities

Connecting Generations through Family Philanthropy

Convening Individual and Institutional Funders Focused on Impact

Corporate Philanthropy and Charitable Giving for Businesses

Services for Private Foundations

Managing New or Existing Nonprofit Endowed or Non-endowed Funds

Providing Turnkey Services for Scholarship Funds, including Management of the Application and Award Process



Giving today with a focus on tomorrow.

The Dallas Foundation has a proven track record of investing in transformational solutions for children in Dallas and believes that the trajectory of a child's life and that of their family should not be determined by their zip code or socioeconomic status.

Building on our legacy of nurturing early childhood programs, our strategic priorities have evolved to focus on one of the most pressing issues facing our community today: Intergenerational Poverty.

Investments in the earliest years of life, ages birth to 3, place children on a path that will help ensure a strong and healthy start and ready them for success in school and in life. This important work will yield dividends for future generations and ensure that Dallas becomes an opportunity-rich community for all of our neighbors.

Our focus is solely on outcomes, not output, and we prioritize meaningful, measurable progress for children and their families in our community.

The Dallas Foundation's Strategic Priorities

Ensuring a Strong and Healthy Start

We are dedicated to improving the quality of life for children in Dallas, ages birth to 3 years, with a particular focus on child-care, maternal health, home visitation, early learning and brain development.

Advancing Equity and Inclusion

Advancing equity and inclusion is critical to helping Dallas reach its full potential. We help accomplish this by seeking to advance policies, capacity-building for organizations led by people of color and investments in communities of color.

Civic Priorities of Greater Dallas

We support the civic priorities of the City and County of Dallas and are uniquely poised to respond during moments of crisis.





Photo credit: Bonton Farms

Share your passion. Together, we'll make progress.

Ways to Give

Donor Advised Fund

Established by donors who wish to be actively involved in their philanthropy. Some donors set up advised funds and engage family members in their giving. Donor advisors have the right to recommend gifts to 501(c)(3) organizations from the fund as often as they like. Minimum establishing gift is \$10,000.

Supporting Organization

Establishing a supporting organization at The Dallas Foundation allows the donor to structure their giving with many of the advantages of a private foundation, but without the administrative burdens. Gifts to a supporting organization of The Dallas Foundation are fully deductible at fair market value, including publicly traded or closely held stock.

Community Impact Fund

By investing in The Dallas Foundation Community Impact Fund, you join other forward-thinking individuals who know that an endowment dedicated in perpetuity to our community's well-being benefits everyone now and for generations to come.

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When I began thinking about my philanthropy, I was focused on the future — giving during retirement and after my lifetime. But, working with The Dallas Foundation has given me confidence to make a real impact today and knowledge that my legacy giving will have an impact tomorrow.

Dodee Frost Crockett, CDFA®, CAP®

Dallas Foundation Fundholder and Legacy Society Member,
Wealth Management Advisor

We know that you want to make the greatest impact possible with your philanthropic gifts. And we know that your philanthropy is unique to you.

Whatever your passions are, The Dallas Foundation powers your philanthropy, serving as a bridge to the causes you care about, to the needs facing our community, and to the vehicles which amplify your charitable investment.

Whether you wish us to work with your professional advisors, facilitate family meetings, or discuss complex gifts, when you choose to partner with The Dallas Foundation, you can do so with the assurance that you are embarking on an informed and fulfilling path to community impact.

Designated Fund

Designated funds are established by a donor to benefit a specific nonprofit or nonprofits, providing support for the organization's operations.

Agency Fund

Agency funds are established by a nonprofit organization to provide support for the agency's operations with assets that are restricted for its endowment or with unrestricted assets.

Field of Interest Funds

Field of Interest Funds are endowed funds that can be customized to align with a donor's interest in a specific cause. They are then entrusted to the Foundation to award grants that both meet the purpose of the fund and make an impact in our community. Field of Interest Funds may cover a range of issues such as critical needs, health and human services, the arts and animal welfare.

Legacy Planning

Through planned giving such as a bequest in a will or naming The Dallas Foundation as a full or partial beneficiary of a life insurance policy or retirement account, you can leave a lasting legacy in your community while achieving tax advantages for you and your loved ones.



Professional Advisors: We're here for you and for your clients.

Estate planners, financial advisors, accountants and attorneys are trusted partners in a unique position to help their clients on their philanthropic journey. With our deep community knowledge and nonprofit expertise, The Dallas Foundation can work alongside you to help create and implement a strategy to meet your clients' financial and charitable goals. Together we can help the individuals and families you work with achieve maximum impact and meaning.

The Dallas Foundation offers

- Efficient and effective giving options that maximize tax benefits
- Personalized advice and education to formulate customized giving plans
- Administrative support for you and your clients; we handle the details so that you and your clients can plan the strategy
- A connection to personalized educational opportunities, such as our Mary M. Jalonick Women's Philanthropy Institute
- Working with your clients on family philanthropy and next generation engagement

With an outstanding reputation for integrity and customized donor services, we are proud to serve as a trusted steward of funds and a valuable resource for advisors to enrich the charitable-giving strategies of their clients.

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The knowledge and in-depth understanding of the challenges facing our community's charitable organizations, projects, and critical needs make The Dallas Foundation an excellent partner for my clients who want to create a meaningful impact in their own neighborhood. The Foundation provides education, access and funding opportunities for my clients who wish to strengthen their community and see change happen.”

Ryan McCuller
UBS Private Wealth





Your philanthropic journey **starts here.**

When done intentionally, with a focus on impact, smart giving can solve Dallas' biggest challenges. The Dallas Foundation exists to do just that—connecting compassionate people to the causes they care about—improving lives and making visible progress along the way.

Here for **Good.**



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