



OVERVIEW

The North Texas Funders Initiative is a collaborative, three-year partnership between The Dallas Foundation, RevJen Group, and a forward-thinking group of Funders that includes The Genesis Group, Lyda Hill Philanthropies, Rainwater Charitable Foundation, and The George & Fay Young Foundation. Formed to bring together dedicated resources in support of area nonprofit leaders and their organizations, this initiative seeks to combat three pervasive, interlinked sector issues:

- **Financial Sustainability.** Organizations are frequently unable to develop reliable, repeatable revenue that sustains the organization and its mission.
- **Development Talent Turnover.** Sector leaders are turning over in record numbers.
- **Leadership Isolation and Burnout.** The nonprofit sector is filled with passionate leaders – but you don't believe you can invest in yourself, which leads to feelings of isolation and burnout.

The goal of this partnership is to equip North Texas leaders with the tools, framework, and support to help you thrive. This partnership aims to provide scholarships for RevJen Group programs to more than 300 North Texas nonprofit leaders per year.

Making leadership development more accessible to you.

REVJEN GROUP

RevJen Group is a social enterprise dedicated to the empowerment of nonprofit leaders and the organizations they serve. RevJen's programs are designed to meet organizations and their leaders where you are, with what you need, to identify the root causes of your organizational challenges – not just symptoms – and develop tangible action plans forward.

WHY WE DO WHAT WE DO

- 16-18 months is average tenure of fundraising professionals, costing 2-3x salary each time you turn over.
- More than half of development directors anticipate resigning in two years or less. In an industry predicated on strong interpersonal relationships, a high turnover of fundraising staff constricts organizational growth.
- A recent Predictive Index study found that when a leader is NOT burned out, only 22% of their staff feels burned out. BUT when the leader IS burned out, 73% of staff feels the same way.

WAYS TO PARTICIPATE

R-SQUARED PEER GROUPS – Cohorts Launching June, 2022

R-Squared Peer groups is a professionally facilitated peer group experience designed exclusively for nonprofit leaders. Membership in R-Squared provides you the ability to:

- Connect with a thoughtfully curated network of your peers in similar organizational roles
- Uncover and process real-time issues, opportunities, and challenges – and share best practices
- Expand your outlook by learning from leaders in diverse backgrounds and missions
- Build a community of advisors with a unique understanding of your challenges and needs
- Give yourself the dedicated time and space to enrich your journey and grow as a leader

Structure: Each month, members bring what is most pressing to the table – nothing is off limits. The group, as a collective, decides the days' focus, and works through:

- A deep dive into the chosen issue
- Free sharing of suggestions and experiences
- Development of action steps and accountability

Scholarship opportunities are available for annual membership in R-Squared Peer Groups (\$3,000 value) through the North Texas Funders Initiative to eligible leaders.

FUEL SERIES WORKSHOPS – Launching Q3 2022

Designed to sharpen revenue strategy, address root causes (vs. symptoms) of revenue challenges, and provide real-time revenue capacity-building. These professionally facilitated, cohort-based workshops are provided to full organizational leadership teams, to provide you with the knowledge and tools to make effective development decisions. Teams participate in engaged learning exercises using a combination of your own organizational information and industry case studies.

Revenue Model:	Analyze existing revenue model and craft a future revenue model profile
Revenue Strategy:	Define the people, processes, and systems needed to execute the revenue model
Organizational Design:	Identify the roles, skills, and organizational structure needed to accomplish revenue goals
Resource Allocation:	Create a resource allocation tool to help define the functions and costs of managing the organization and make strategic decisions to stay on track
Revenue Culture:	Conduct a revenue culture assessment to understand how your practices can shift and evolve to accomplish revenue goals

Scholarship opportunities are available for Fuel Series Workshops (\$7,500 value) through the North Texas Funders Initiative to eligible organizations.

Space is limited so don't wait!

Apply Now!



Visit our Website to Apply
or to sign up for a
virtual information session

Have question? Email Caitlan Wren at
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www.revjen.com/north-texas-funders-initiative

