

Share the Good News!

Congratulations on your grant from The Dallas Foundation! One of the most visible ways The Dallas Foundation conveys our impact on the community is through our board-directed grants. As you know, the process is very competitive, and a grant award says a great deal about the importance of your work and our endorsement of your organization. The Foundation will publicly announce the grantees for each competitive funding cycle via our website, social channels, and a press release. **We kindly ask that grantees acknowledge the Foundation for its support of your work on your digital channel(s) within the next 60 days and in the future.** This recognition is crucial not only at the outset of your project but also when its results are realized. By highlighting the Foundation's role, you help raise awareness of the partnership and demonstrate the collective efforts that contribute to meaningful change in our community.

TIMING OF ANNOUNCEMENT

Prior to announcing a grant award from The Dallas Foundation, please confirm that we have already publicly released the information for that grant cycle. You may do so by checking our website, dallasfoundation.org, or social channels.

ACKNOWLEDGEMENT

Below are ways to acknowledge The Dallas Foundation when announcing your grant award.

1. If your website includes a section acknowledging supporters, funders, community partners, etc., please include The Dallas Foundation's name and logo in a way that is comparable in size and prominence to others who have provided similar levels of support.
2. If a grant from TDF supports an event or an initiative, please list "The Dallas Foundation" (or the specific fund at The Dallas Foundation) in all event materials, media releases and your website. Where appropriate, you may also use our logo.
3. Please include Vickie Allen, Chief Impact Officer, (vallen@dallasfoundation.org/edaniel@dallasfoundation.org) on invitation lists for any public-facing event that relates to the project funded by The Dallas Foundation, regardless of when the grant was originally awarded.
4. When appropriate, consider how a staff member of the Foundation might participate in public-facing events related to the project funded by The Dallas Foundation (for example, providing a brief welcome, participating on a panel, or sharing a message of support).

Use the acknowledgement as listed in your grant contract (capitalize the definite article "The" as a part of our name).

Example: awarded from the Community Impact Fund of The Dallas Foundation.

INTERVIEWS OR QUOTES

For any printed materials or press releases, we are happy to provide you with an interview or quote. Contact **Sydney Brucker**, Manager of Creative Services, at sbrucker@dallasfoundation.org for more information.

*Example: "Field of Interest Fund Grants allow The Dallas Foundation to make a significant impact across a significant number of Dallas-area nonprofits. Last year we granted to over three dozen organizations and seeing that ripple effect this past year just reinforces our commitment to a brighter, more equitable city."
- Julie Diaz, President & CEO*

LOGOS

We invite you to include The Dallas Foundation logo on your website and printed materials directly related to any program or project outlined in your grant application. Download the logo kit and style guide [here](#). Various layouts and colors are available. When using the logo digitally, you may include a link to dallasfoundation.org.

BE SOCIAL!

Post news of the grant across your social channels. Be sure to tag us at the following handles:

FB: [@dallasfoundation](https://www.facebook.com/dallasfoundation)

IG: [@thedallasfoundation](https://www.instagram.com/thedallasfoundation) LinkedIn: [the-dallas-foundation](https://www.linkedin.com/company/the-dallas-foundation)

QUESTIONS?

Contact **Sydney Brucker**, Manager of Creative Services, at sbrucker@dallasfoundation.org.