

Share the Good News!

Congratulations on your grant from The Dallas Foundation! As you know, the process is very competitive, and a grant award says a great deal about the importance of your work and our endorsement of your organization. The Foundation will publicly announce the grantees for each competitive funding cycle via our website, social channels, and a press release. We hope that you will take advantage of the many ways to publicize your award, including sharing news of the grant across your communication channels. Below are ways to acknowledge The Dallas Foundation when announcing your grant award.

TIMING OF ANNOUNCEMENT

Prior to announcing a grant award from The Dallas Foundation, please confirm that we have already publicly released the information for that grant cycle. You may do so by checking our website, dallasfoundation.org, or social channels.

ACKNOWLEDGEMENT

Use the acknowledgement as listed in your grant contract (capitalize the definite article “The” as a part of our name).

Example: awarded from the Community Impact Fund of The Dallas Foundation.

INTERVIEWS OR QUOTES

For any printed materials or press releases, we are happy to provide you with an interview or quote. Contact **Dawn Townsend**, Vice President of Marketing & Communications, dtownsend@dallasfoundation.org for more information.

Example: “Field of Interest Fund Grants allow The Dallas Foundation to make a significant impact across a significant number of Dallas-area nonprofits. Last year we granted to over three dozen organizations and seeing that ripple effect this past year just reinforces our commitment to a brighter, more equitable city.”

- Julie Diaz, Interim President & CEO

LOGOS

We invite you to include The Dallas Foundation logo on your website and printed materials. Download the logo kit and style guide [here](#). Various layouts and colors are available. When using the logo digitally, you may include a link to dallasfoundation.org.

BE SOCIAL!

Post news of the grant across your social channels. Be sure to tag us at the following handles:

FB: [@dallasfoundation](https://www.facebook.com/dallasfoundation) TW: [@TDFHereforGood](https://twitter.com/TDFHereforGood)
IG: [@thedallasfoundation](https://www.instagram.com/thedallasfoundation) LinkedIn: [the-dallas-foundation](https://www.linkedin.com/company/the-dallas-foundation)

QUESTIONS?

Contact **Madalene Garcia**, Marketing & Communications Specialist, at mgarcia@dallasfoundation.org.