

2026 Professional Advisor Seminar

Sponsorship Opportunities



For more than 25 years, The Dallas Foundation's Professional Advisor Seminar has been the go-to gathering for the region's most respected accountants, investment managers, wealth advisors, financial planners, trust attorneys, and other professionals.

Our 2026 seminar will feature **Dr. Sara Konrath**, Director of the Interdisciplinary Program on Empathy and Altruism Research at Indiana University's Lilly Family School of Philanthropy. Dr. Konrath will present on how the science of empathy can be applied as a strategic tool for building trust, increasing client retention, and strengthening relationships across generations. Attendees will also gain exclusive access to recent national research on why the wealthy give, the barriers they face, and how advisors can help them make more meaningful contributions, positioning philanthropy as a natural and effective avenue for deepening client connections.

Sponsoring the 2026 Professional Advisor Seminar offers a unique opportunity to engage with a highly regarded network of financial professionals while supporting content that elevates the field. Together, we can deliver valuable insights that strengthen advisor-client relationships.

Sponsorship Levels

Benefits	Presenting \$12,500	Benefactor \$7,500	Major \$5,000	Table \$2,500
Complimentary tickets to seminar	Includes 16 tickets	Includes 8 tickets	Includes 8 tickets	Includes 8 tickets
Speaking opportunity at the start of the seminar	■			
Advertisement opportunities*	Includes one (1) full page, 8.5" x 11" color ad in event booklet	Includes one (1) half page, 8" x 5.125" color ad in event booklet	Includes one (1) one-fourth (1/4) page, 3.875" x 5.125" color ad in event booklet	If space available
Logo included on event materials including signage, print & digital ads, media releases, emails, and TDF's website**	■ <i>Logo hyperlinked where applicable.</i>	■ <i>Logo hyperlinked where applicable.</i>	■ <i>Logo hyperlinked where applicable.</i>	■ <i>Logo hyperlinked where applicable.</i>
Sponsor recognition	Includes individual presentation slide with logo & pre- and post-event recognition on social media	Includes individual presentation slide with logo & post-event recognition on social media	Includes grouped presentation slide with logos	Includes grouped presentation slide with logos

*For guaranteed inclusion in event program, ad artwork must be submitted by January 9.

**For guaranteed inclusion in digital materials, logo artwork must be submitted by December 5.

For questions, to reserve your sponsorship, or register as an individual, please contact Kevin Betancourt at kbetancourt@dallasfoundation.org.